

Arlingtonian Ad Contract

2008-2009

The undersigned business hereby agrees to purchase the specified amount of advertising space in the Arlingtonian newsmagazine in each of the issues herein. The sizes and prices are listed below. An advertisement can be designed by the Arlingtonian graphics staff in cooperation with the advertiser; however, camera-ready art is preferred. Digital files can be e-mailed to arlingtonians@yahoo.com; they should be formatted as either .tif, .jpg or .pdf files and be 300 dpi.

Business _____ Date _____
 Address _____ Zip Code _____
 Billing Address _____
 Phone Contact _____
 E-mail _____ Fax _____






Account Summary

Ad Rate _____
 % Discount _____
 Total (per insertion) _____
 # of Insertions _____
 Internet Add-on _____
 SUM TOTAL (over length of contract) _____

Balance Paid _____
 Balance Due _____

NO CASH ACCEPTED
 PLEASE PAY BY CHECK

Advertising Rates

Ad Size	B/W	Spot Color	Full Color	Dimensions
 Full Page	\$180	\$260	\$320	7-1/4" x 9-5/8"
 3/4 Page	\$155	\$235	\$295	7-1/4" x 7-1/4"
 1/2 Page	\$100	\$180	\$240	(H) 7-1/4" x 4-3/4" (V) 3-1/2" x 9-5/8"
 1/4 Page	\$60	\$140		(H) 7-1/4" x 2-1/4" (V) 3-1/2" x 4-3/4"
 1/8 Page	\$40	\$125		3-1/2" x 2-3/10"

Internet Add-On

With a minimum purchase of a 1/4 page ad for 4 issues, a business may pay a one-time fee of \$50 for one year of ad space on www.arlingtonian.com.

Discount Rates

10% Series Discount (4-7 insertions)
 15% Full Year Discount (8+ insertions)

Layout Information

Ad graphic(s) provided (explain) _____
 Ad copy provided (explain) _____
 Ad graphic(s)/copy to be provided later (contact) _____
 Other Notes _____

2008-09 Issue Dates

Ads Deadlines

Issue 1, Aug. 21	no ads
<input type="checkbox"/> Issue 2, Oct. 3	Sept. 5
<input type="checkbox"/> Issue 3, Oct. 31	Oct. 2
<input type="checkbox"/> Issue 4, Dec. 5	Nov. 3
<input type="checkbox"/> Issue 5, Jan. 9	Dec. 8
<input type="checkbox"/> Issue 6, Feb. 27	Jan. 30
<input type="checkbox"/> Issue 7, April 2	March 2
<input type="checkbox"/> Prom, April 2	March 2
<input type="checkbox"/> Issue 8, May 1	April 6
<input type="checkbox"/> Issue 9, May 29	May 1

OWNER/MANAGER SIGNATURE _____

ACCOUNT REPRESENTATIVE _____

If you have any questions or problems, please contact your Account Representative:
 1650 Ridgeview Rd. • Upper Arlington, Ohio 43221 • Phone 487-5240 Ext. 180 • Fax 487-5221 • www.arlingtonian.com